

Mary 'Missy' Johnson

UX DESIGNER

EXPERIENCE

2012 - Present

Allscripts UX Team, Raleigh, NC

Expert UX Designer | dbMotion UX Team Lead | Accessibility Lead | Master Inventor
As part of the UX team, I collaborate with clinicians, product teams, management, and marketing across many Allscripts' products. I've been the UX design lead for the dbMotion product suite since 2012. In 2018, I led a multi-disciplinary team of four to redesign the dbMotion Clinical Viewer and Clinical View Agent. We conducted user research, user testing, created personas, designed UI patterns, and a visual language for products focused on community health data and analytics. Worked with a small team to create Allscripts UX Live. This site gave internal teams quick access to our UI design system, data visualization guidelines, UCD process, persona library, accessibility guidance, and a starter kit for developers. Product teams benefited from utilizing resources that were rigorously tested with users, adhered to Allscripts' branding, and UX policy guidelines. I lead the Allscripts Accessibility Workgroup whose mission is to provide compliance reviews, guidance, and education resources for project managers, developers, and other designers. We focus on improving issues related to color and contrast, input focus and navigation, semantic markup, etc. to meet international standards, and enhance the user experience for all users. I've been recognized as a Master Inventor for my contribution to Allscripts' patent portfolio and for demonstrating sustained innovation leadership. As a member of the Public Health Community of Practice, I provided UX guidance on topics such as the opioid epidemic, social determinants of health, immunization management, etc. In April of this year, I started working in the Ambulatory segment, supporting TouchWorks EHR, Allscripts Practice Analytics, and Practice Management.

1996 - Present

Johnson Design Group, Raleigh, NC

Owner | Designer

Johnson Design Group is the freelance business I run with my husband and industrial designer, Brad Johnson. We work with several design firms, marketing agencies, non-profits, and small businesses to provide a wide range of design services. Some of our clients include IBM, Signal Design, Sumitomo Electric, Fonville Morisey Realty, Make-A-Wish Foundation, and the Bluedoor Group.

2008 - 2012

IBM Storage Usability and Interface Design, RTP, NC

Visual Design Team Lead | UX Designer

I managed and developed a creative team of user interface, interaction, and 3D designers. I worked directly with the STG Chief Architect, UCD, and Development leads to define the UX strategy and visual direction for the Unified Storage Products. My team was responsible for the creation of the Unified User Interface Guidelines which provided the development teams with the graphic assets and specifications to produce consistent visual and behavioral experiences across the IBM Storage portfolio. From 2008 until 2011, I also was the UX Lead and Visual Designer for Tape products where I worked directly with the product architects, development, client representatives, and external partners.

1999 - 2008

IBM STG Design Center, RTP, NC

Graphic Designer | UX Designer

Collaborated with IBMers across all divisions and sectors. I worked on websites, print collateral, advertising, direct mail, packaging, e-learning deliverables, and other traditional graphic design projects. In 2001, I shifted my focus to User Experience Design. I worked with product teams to make the interaction experience of our users as simple and intuitive as possible by providing functionality requirements gathering, user analysis, information architecture, prototyping, usability testing, and graphic interface design.

1997 - 1999

Sandler & Recht Communications Inc., Durham, NC

Art Director | Graphic Designer

Worked on brand identity development, implementation, and management for companies such as GlaxoSmithKline, Novartis, and Fleming Laboratories.

1995 - 1997

Signal Design Inc., Durham, NC

Art Director | Graphic Designer

Worked on corporate identities, web sites, print collateral, advertising, direct mail, packaging, and environmental graphics. Supported a wide range of clients such as Disney, Quintiles Transnational Corp., John Deere, Marvel Comics, and the NBA.

CONTACT

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SKILLS

Accessibility Evaluation
Branding
Creating Wireframes
Graphic Design
Human-Centered Design (HCD)
Information Architecture (IA)
Interaction Design
Instructional Design
Mobile Design
Project Management
Project Scope Creation
Prototyping
Requirements Gathering
Responsive Design
SAFe
Storytelling
Usability Testing
User Interface Design
UX Writing
Visual Communication

TOOLS

Abstract
Adobe Creative Suite
Axure
Azure DevOps Server (TFS)
Balsamiq
InDesign
Invision
Microsoft Office
Sketch
WAVES
Zeplin

EDUCATION

East Carolina University:
School of Art & Design
BFA Graphic Design
(May 1994)